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Events in the Life of GORDON M. GOODFELLOW, D.C., N.D.

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Color Code:
Red & Magenta: questionable or uncertain information
Green: for emphasis

QUOTES

"...California - long a battleground for scope of practice test cases by advocates of both camps..." (Gibbons, 1982)
indented quote

Chronology

1900 (Feb 24): **Gordon M. Goodfellow** born in Valcartier Village, Quebec (Rehm, 1980; In Memoriam, 1975)

1925 (Mar): ***Chirogram***, published by **LACC**, reports:
-**photo** of auditorium at new **LACC** building at 918 W 16th St; cover page also indicates **GSCC** has been amalgamated with **LACC/ECC**
-article by **Charles H. Wood** re: his new device: "The **diagnostic neurometer**, now called the **vibrometer**", which he co-invented with Harold HU Cross PhD, ME; a technical article in contrast with 12/24 issue's clinical focus (p. 2) (Wood, 1925a):

It was during the period of time that Dr. Cross was with the college that the writer attempted to make an electrical machine that could be used for the purpose of finding nerve impingements and spinal reflexes. Dr. Cross and myself experimented for about eighteen months with various electrical modalities, with the idea of discovering some way to make a machine that would be useful to Chiropractors and we were able to use the high frequency apparatus as well as the sinusoidal current and accurately determine nerve pressures. The work that we were doing at that time was discontinued because we felt that the time was inopportune for the use of machines, as there was much opposition throughout the Chiropractic field against anything that could be considered 'mixing', and I, as a school man, could not afford to incur the ill-will of the Chiropractor in the field, who was so violently opposed to the use of anything that savored of diagnosis, and indeed, I am pleased the BJ came out for the Neuro-Calorimeter, as his position on this matter but opens up the way for a broader and more progressive Chiropractic.

-notes **LACC** graduation exercises on 2/6/25; **Gordon M. Goodfellow** is among the graduates; EC **Fortin** MD DC is commencement speaker (p. 4)
-notes lecture by **Hugh B. Logan** DC on 1/20/25 to **LACC** student body; **Logan** is graduate of **Universal Chiropractic College** and practices in LA (p. 5)
-Advertisement: "The diagnostic neuro-meter" with **photo of monkey** (p. 8; Advertisement, 1925):

THE DIAGNOSTIC-NEURO-METER, invented by Dr **CH Wood**, now called diagnostic Vibro-Meter, DEMON-STRATES DEFINITIE ANATOMICAL and PHYSIOLOGICAL LAWS. It is a machine made and used for the purpose of locating impingements of nerves any place in the human body.

It Positively Proves the theory of nerve impingements due to subluxations of vertebra, and can demonstrate this conclusively, proving its capabilities by doing ork that no other machine can do, and further will convince by its power of detecting impinged nerves that the philosophy of Chiropractic is correct.

MEASURES RESISTANCE

The Diagnostic Vibro-meter is not a heat registering machine, but measures resistance of the nerve, or nerves that are impinged. It is an electrical machine and not a thermo-couple-galvanometer device and does not infringe in ANY way on ANY machine now on the market. It demonstrates that subluxations of the vertebra, impinging on nerves, alter the rates of vibrations of such nerves, thereby causing mal-function of certain organs and tissues.

AMAZING FACTS

The Diagnostic Vibro-meter proves that only an adjustment will remove the impingements and is the only machine now used for the purpose of spinal diagnosis that will definitely prove the above facts. The thermo-couple-galvanometer devices only record surface temperature and the readings from the patient's back can be altered by massage along the spine; by use of the Thermo-Lamp, by hot packs, and the many electrical modalities. This is readily demonstrable to anyone who will investigate.

PREVENTS MAL-ADJUSTMENT

The Diagnosis Vibro-meter readings can be altered only by a real adjustment, and any other method of treatment applied to the spine will not alter the readings of the machine. It positively picks majors and eliminates the posibility of over-adjusting -- or mal-adjusting; thus increasing the efficiency of the Doctor.

INVESTIGATE

A comparison with all other machines used for a like purpose is welcomed by the manufacturers, and requests to demonstrate to any body of scientific men will be welcomed.

Satisfy yourself. You are not asked to accept this machine until every claim we make for it has been absolutely proven. We will readily appreciate an opportunity to prove, beyond any question, that the Diagnostic Vibro-meter is the most accurate and reliable of any machine used for a like purpose."

For information write or phone
Dr. **CH Wood**,
918 W. 16th St., Los Angeles, Cal.

1925: **Gordon M. Goodfellow** graduates from **LACC** (Rehm, 1980); had previously attended **ECC** (In memoriam, 1975)

1930 (July 7): letter to Hugh B. Logan D.C. from **Gordon M. Goodfellow**, D.C., N.D. at 612 Spreckels Bldg., Los Angeles; reprinted in promotional flier from John L. Hurley, D.C. in 1943 (in my Hurley folder):
Dear Dr. Logan:

I want to express my appreciation to you for the wonderful course in technique, which I have been privileged to take, known as the "Aquarian-Age Healing."

I would not take ten thousand dollars for my right to practice this technique, after seeing it demonstrated, and the marvelous changes accomplished. In my opinion it is the most wonderful discovery in the science of healing.

I do not see how any Chiropractor can afford to practice without this method of technique. I am sure, after seeing it demonstrated, that all Chiropractors will feel as we who have studied it, that it is all it is claimed to be. Wishing you success in your endeavors, I am,…

1931 (Feb): ***CCA Bulletin*** (1[11]) includes:
-notes a jovial **Gordon M. Goodfellow**: "trying to kid himself into seriousness by wiping that smile off his face. That boy is the original dentifrice advertisement." (p. 14)

1932 (Mar): some 18,500 DCs, 7,650 DOs and 10,000 Christian Science and "New Thought" healers are estimated to practice in the USA (Reed, 1932, p. 106)

1933: College of Chiropractic Physicians & Surgeons (CCP&S) offers "Physicians and Surgeons Post Graduate Course": an "advanced course in medicine and surgery extending over a period of two years open to graduate chiropractors, who desire to increase their knowledge of therapeutics"; among the faculty were **Gordon M. Goodfellow**, D.C., N.D. and Vinton F. Logan, D.C.; instruction was complemented by experience in Bellevue Hospital, "a 60-bed general hospital owned and operated by the Chiropractic Profession"; Bellevue Hospital was known as a maternity facility (Gibbons, 1983); 1933 graduation photo for **CCP&S** indicates **Goodfellow** was on the Board of Directors rather than the faculty

1933: according to 1933 graduating class **photo** of **CCP&S**, 21 graduates include 1 black and 4 females; the administrators are:
-*Rangnar C. **Bertheau** DC, ND, President
-*Joseph W. Gannon DC, ND, Chairman, Board of Directors
-***Gordon M. Goodfellow** DC, ND, Vice-Chairman, Board of Directors (1925 grad of **LACC**)
-*JP Mason DC, ND, Dean
-***RC Howe** AB, DC, ND, Sec'y-Treasurer
-faculty are:
-***Clyde F. Gillett** DC, ND
-*Mabelle Kelso Shaw DC, ND (she is a 1925 grad of the **GSCC**; will be member of executive board of **National-Affiliated Chiropractors of California** in 1935)
-*Alice Papa DC, ND
-*Helen L. Tilbury DC, ND
-*NF Jensen DC, ND
-*SM **Livingston** DC, ND (formerly of **LACC**)
-*HA **Houde** DC, ND (future co-owner of **CCNHA**)
-*Donald P. Webb DO

1934 (Jan 4): Rangnar C. **Bertheau**, D.C., N.D. and Raymond C. Howe, D.C., N.D. of the College of Chiropractic Physicians & Surgeons (CCP&S) sign matriculation contract for Sidney J. **Goodfellow** to study for DC and ND (LACC Registrar's Archives)

circa 1934-36: **Budden** (1951) recalls that:

That the private ownership of the institutions in a measure militated against a generous and wholesale upsurge to finance this idea is true and must be taken into account in appraising the situation prevailing at that time. Only an optimist, however, and one quite unfamiliar with the economics of chiropractic schools and colleges would suggest that, by advancing scholastic requirements, more money could be made. The facts being quite the contrary, as we have intimated, the "school men" as a group hesitated. Some suggested that while the idea was a good one, the time was not yet. Nevertheless, Dr. **E.J. Smith**, young graduate of the **National College** and of Western Reserve University in 1921, gave the first real impetus toward what is now so far developed by establishing a four- year school in Cleveland, Ohio. The **Metropolitan College of Chiropractic** opened its doors to the **first four-year** students and the new era had begun. Shortly after this pioneer effort, the **National College** proclaimed that it would issue certificates of graduation "cum laude" to those who successfully negotiated its thirty-two months course. The writer of this article initiated this action and signed as "Dean" the first diplomas. It should be stated here, and with no sense of derogation of those who took a leading part in this advance, in the case of the **N.C.C.** certainly, the fact that a medical board of examiners held sway over chiropractic activities in Illinois, and to some extent in Ohio, tended powerfully to fertilize the soil in which the actual four-year course took root.

Almost simultaneously with these events, the new idea appeared in Colorado. The late Homer Beatty, head of the college in Denver and author of the well-known text, "Anatomical Adjustive Technique," now began to raise his voice calling for thirty-six months training. A vigorous advocate of any cause he espoused, the impact of his personality and propaganda soon began to make itself felt. Dr. Beatty, however, was not alone. Associated with him in this crusade were several of the teachers of the school, notably Dr. Niel Bishop, as well as a number of men "in the field." Behind them all, however, and adding powerfully to the growth of the movement, loomed the figure of Professor Jones, dean emeritus of Northwestern University, School of Psychology, and doctor of chiropractic of National College.

Now another voice from the far west was added to the growing debate. The pages of the *National Journal* began to reflect the views of C.O. Watkins of Montana. Logical, incisive persistent "C.O." hammered away at the bulwarks of the short-course school of thought. There can be no doubt that his rapid rise to a leading place in the councils of the NCA brought powerful aid and comfort to the four-year idea.

It was, however, to Dr. R.D. Ketchum, of Bend, Oregon, that credit must go for giving final impulse toward definite action by the NCA. The doctor was at that time state delegate for Oregon, and was generally admitted to be one of the most influential and respected members of the then House of Counselors. It was as such that he issued his call to arms. Said he at the close of a short but powerful exhortation, "We have talked a lot about the four-year course, let us get busy and do something about it.

Some time previous to this event, however, a committee appointed by the NCA had been at work attempting to evaluate the status of the schools. The outline of an accreditation system already had emerged. The groundwork was being laid for what was to come. The challenge from the West then was caught up and echoed by this committee and the wheels began to turn. At this point there strode into the forefront of the picture a stalwart figure. Already a leading member of the committee, he now took a commanding position. From that moment on, the incisive logic, the mordant sarcasm, the merciless dialectic, coupled with a calm,

rock-like resistance to criticism and opposition that is J.J. Nugent, served as a rallying point in the conflict which suged and eddied around the four-year idea.

Powerful aid now also came from members of the Executive Committee. The secretary, Dr. L.M. Rogers, as an executive, long a silent sympthizer, became effectively articulate ont he affirmative side. Drs. **Gordon M. Goodfellow**, of California, Downs, of Montana, Harriman, of North Dakota; men from Iowa, from Illinois, from Minnesota, from Wisconsin, stood up to be counted for the new day in education. Thus ended phase one.

1935 (July): ***The Scientific Chiropractor*** (Vol. 1, No. 2) lists J Nickleson as Editor-in-Chief; published by **National-Affiliated Chiropractors of California** (**NACC**) at 1102 Foreman Bldg, LA; officers of the **NACC** are: (p. 3)
-A.F. Blair, D.C. of Los Angeles, President
- **Gordon M. Goodfellow** of Los Angeles, Vice-President
-C.O. Hunt, D.C., of Sacramento, sec'y-treasurer

-"Official Program...40th Anniversary Convention, 1895-1935" of the National Chiropractic Association (NCA), July 28-Aug 4, 1935 at the Hollywood Roosevelt Hotel in Hollywood (pp. 8-12); speakers will include:
-Ruland W. Lee, D.C., President of NCA
-James E Slocum, D.C., chairman of Public Relations for NCA
-James R Drain, D.C., president of Texas Chiropractic College
-Homer G. Beatty, D.C., N.D., president of the University of Natural Healing Arts in Denver
-Loren M. Rogers, D.C., exec sec-y of NCA
-Arthur T. Holmes, Esq., chief legal counsel for NCA
-J.H. Durham, .DC. of Louisville KY, chairman of the board of NCA
-C. Sterling Cooley DC, treasurer (& next president) of NCA
-Charles H. Wood, D.C., President of LACC
-William C. Schulze, M.D., D.C., president of National College of Chiropractic
-Leo J. Spears DC of Denver
-Fred J. Carver DC (Willard's brother) of Witchita KS
-C.O. Watkins, D.C., sec'y of the Montana Chiropractic Association, who will speak on "Social Security Program" and "A Modern Curriculum"; Watkins will introduce the resolution to create the NCA Committee on Educational Standards, forerunner of the Council on Chiropractic Education (CCE)
-Major B. DeJarnette, D.O., D.C. on "Clinical Research"
-John W. Koer, D.C., president of the "Bellevue (Chiropractic) Hospital" on "Need of Chiropractic Hospitals"; Koer is former/current? VP at LACC
-Francis J. Kolar, D.C. of Kolar Health Clinic, Witchita KS
-F.C. Ellis, president of the Ellis Research Laboratory
-Lillard T. Marshall, D.C., "Past President of the NCA"

1935 (Oct): ***The Scientific Chiropractor*** (Vol. 1, No. 3) lists officers of the **NACC**: (p. 3)
-**photo** of banquet at the **NCA** and **NACC** joint convention at Hollywood Roosevelt Hotel, Hollywood, July 28-Aug 4, 1935 (pp. 12-13)
-**Gordon M. Goodfellow** was elected vice-president of the **NCA** at the Hollywood convention in July/August (p. 14)

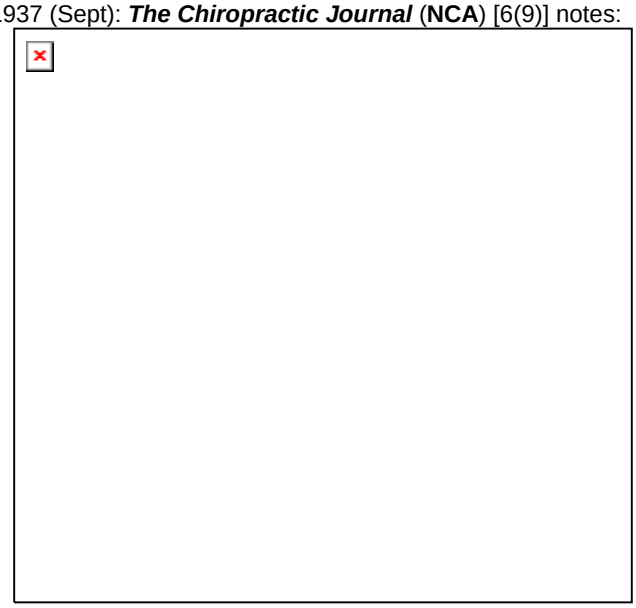
1936 (Oct): ***Chiropractic Digest***, published by Texas Chiropractic College, includes:
-"The NCA is to be congratulated upon its policies" (p. 4):

The one which appeals to the Digest most is the new liberal policy adopted at the last convention in Indianapolis – when a school man was elected president of the NCA. This is the first overture toward a school man since the old UCA divorced itself from schools. Dr. **Gordon Goodfellow** is vice-chairman of the board of the College of Chiropractic Physicians of Los Angeles, California, and after all, who knows more of the problems of the field man than the men in the schools? If a school man is eligible to membership in the NCA, he should be eligible to hold office. Because one school man has made mistakes is no good reason why another might not do right.

1936-1937: **Gordon M. Goodfellow** DC serves as president of the **NCA** (Rehm, 1980)

1937 (June): ***The Scientific Chiropractor*** [(3[1]) (publication of the National-Affiliated Chiropractors of California-NACC); officers of the NACC are: (p. 3)
-Stanley M. Innes, D.C. of San Jose is president
-S. Earl Daughenbaugh, D.C. of LA is vice-president
-Raymond C. **Howe**, D.C. of LA is sec'y-treasurer
-**photos** of officers of **NACC**, including **Gordon M. Goodfellow**, Ben **Williams** (p. 4)

1937 (Sept): ***The Chiropractic Journal*** (**NCA**) [6(9)] notes:



Past presidents and former vice-presidents of the ACA, UCA and the National Chiropractic Association (NCA) gathered in August, 1937 for this group photo of the NCA's Gavel Club; left to right: Sylva Ashworth, D.C. (listed as Vice-President of UCA in 1918 ; she was also Vice-President in 1926-27, and briefly president in 1926), C. Sterling Cooley, D.C. (NCA president, 1935-36); **Gordon M. Goodfellow**, D.C., N.D. (NCA president, 1936-37); F. Lorne Wheaton, D.C. (NCA president, 1937-38); Lillard T. Marshall, D.C., (seated, center; NCA president, 1931-1934), Ora L. Brown, D.C. (NCA Vice-President, 1934-35); Albert B. Cochrane, D.C. (ACA president, 1928-30); Charles E. Schillig, D.C. (UCA president, 1926-30) and Harry K. McIlroy, D.C. (seated far right); from the cover of *The Chiropractic Journal* (NCA), September, 1937

-photograph of the original members of the NCA's **Gavel Club**, comprised of former presidents and vice-presidents of the UCA, the ACA and NCA; left to right are:

*Sylva L. Ashworth, D.C. listed as VP of UCA in 1918 (she was also VP in 1926-27, and briefly president in 1926)
*C. Sterling Cooley, D.C., NCA president, 1935-36
***Gordon M. Goodfellow**, D.C., NCA president, 1936-37
*F. Lorne Wheaton, D.C., NCA president, 1937-38
*Lillard T. Marshall, D.C. (seated, center; NCA president, 1931-1934)
*Ora L. Brown, D.C., NCA vice-president, 1934-35
*Albert B. Cochrane, D.C., ACA president, 1928-30
*Charles Elmer Schillig, D.C., UCA president, 1926-30
*Harry K. McIlroy, D.C. (seated)

1938: **Gordon M. Goodfellow** DC succeeded? Crider who succeeded? CO **Watkins** as chairman of the **NCA** Committee on Educational Standards (Rehm, 1980)

1938: **CO Watkins** DC completes term as first chairman of the **NCA** Committee on Educational Standards, which he had initiated (reported in ***Chirogram*** 1974 (Nov); 41(11): 11-14); **Watkins** was elected to **NCA** Board of Directors in 1938; according to ***Chirogram*** 1974 (Nov); 41(11): 11-14:

The Council of State Examining Boards had a similar program going on at the same time - one was offsetting the other.

In 1938 Dr **KC Robinson**, president of the **NCA**, appointed Dr **Gordon M. Goodfellow** as chairman of the committee and allowed him to appoint the rest of the members. He appointed Drs **Wayne Crider**, John J. **Nugent**, LF Downs and FA Baker; thus combining the two groups as the Committee on Educational Standards. The self-evaluation request was sent to all of the then 37 chiropractic colleges in the United States, fifteen colleges responded and requested approval.

In 1939 the Committe adopted the first criteria for the approval of chiropractic colleges, which has often been modified and brought up to date.

In 1940 Dr John J. **Nugent** was hired as the Director of Education to inspect the colleges. In 1941 the first list of provisional approved colleges was issued.

1938 (Feb): ***The Scientific Chiropractor*** (3[12]) includes:
-**photos** of **Gordon M. Goodfellow**, Floyd Cregger, Stewart Farmer, E.A. Bauer, Helen Sanders, Clyde F. Gillett, W.G. Edwards, A.F. Blair (p. 10)
-photo of **Fred D. Schuman** and notice: (p. 18)

Since taking over the management of the **Southern California College of Chiropractic** in January of this year **Fred D. Schuman** has made rapid strides in building up the college. Ably assisted by a board of directors, consisting of leading chiropractors representing the profession on the coast and a faculty second to none, the school has exceeded all expectations.

Enrolling over forty new students since February 1st and with every indication that new student material will gross the one hundred mark before fall, the college is making plans for the greatest activity in the history of the organization.

While Mr. **Schuman** has had previous experience in the public schools of Illinois, he has been fortunate in obtaining as Dean of the college, Dr. **Wolfe Adler**, a noted authority in school work, public lecturing and an unlimited knowledge of chiropractic.

In line with the policy of the college a curriculum has been formulated involving 4000 hours as covered by the amendment now generally accepted by the profession. Special free classes are being offered to the field in various subjects and lectures usually accompanied by motion pictures are a special feature every other Thursday evening in the college at 9th and Union Sts., Los Angeles. Inasmuch as this is a field-owned, non-profit institution, let's get behind the **Southern California College of Chiropractic** and make it second to none in the entire country.

-ad for **Southern California College of Chiropractic** (p. 27)

1938: photograph from Tom Lawrence, D.C. shows NCA group aboard tour boat during 1938 convention in Toronto; left to right are: unknown man; C.O. Watkins, D.C.; unknown man; unknown man; Mr. Cash Asher; Floyd Cregger, D.C.; Wilbern Lawrence, D.C.; Gordon M. Goodfellow, D.C., N.D.

1938 (Oct): ***The Scientific Chiropractor*** (4[5]) includes:
-S. Earl Daughenbaugh DC, president of **NACC** authors "**MacGranaghan** Case decided"; notes unfavorable court ruling means broad-scope DCs must get amendment through the referendum process in order to maintain broad-scope of practice (pp. 2, 20); ruling of Judge Van Nostrand of the Superior Court in San Francisco County on September 27, 1938 provides for a very narrow (**Ratledge** satisfactory), **solely subluxation-oriented interpretation of the Chiropractic Act** of 1922 (pp. 24, 31); 200,000 signatures "have given us the right to place our Chiropractic Amendment ON THE BALLOT" in November (p. 26)
-**Gordon M. Goodfellow** DC, past president of **NCA**, authors Legal protection plus Association benefits" (p. 4)

1939 (Jan 17): letter from Hugh B. Logan, D.C. to Peg & Vinton F. Logan, D.C. (Logan Archives):

Dear Peg and Vint:

Just cancelled the review for Dayton Area again which makes the second cancellation and the second postponement for that area.

Just received a copy of the **ASSOCIATED CHIROPRACTIC COLLEGES OF AMERICA**, IN WHICH I find several resolutions to letters written by the heads of fifteen Chiropractic Colleges in which they claim that Basic Technique is not Chiropractic, which resulted in the **Missouri Board to reach the silly conclusion that they would not recognize this college**.

Resolutions were formed by Harry **Vedder** and all passed unanimously by the Chiropractic educational institutions of the N.C.A. all tending to draw a line of demarkation [sic] between what they considered simon pure Chiropractic schools and those they decided were not. All this brings back what **Goodfellow** referred to about blocking the school men in a program during the N.C.A. convention in Canada last summer.

I believe the sore spot was our longer course, which of course cut their profits as far as they attempted to compete.

The campaign against the **Basic Science** bill is warming up. We had one hundred and fifty at our Saturday night meeting, and are to have another one next Sunday. I am pointing the Chiropractors minds toward the federal courts for relief from medical interference for restraint of interstate traffic, violation of

Chiropractic constitutional right and the **violation of the Sherman anti trust law**.

Cleveland and **Trotter** and young Holdren of Kansas City were here for two hours last Saturday to get my plan on a campaign against this bill, but the left with what they came with. They were at the meeting Sat nite and all but **Trotter** heeded my advice by keeping out of it and he only did himself harm by trying to muscle in.

Heard that the prosecuting attorney is moving in in some manner against the Missouri School about asserted sale of certificates. Something is to come off tomorrow in this particular.

I understand the National association is considering some plan in Washington along the lines referred to above, but I have already provided for the copyright of the title "comm' for Constitutional rights for Chiropractors."

Received a late copy of **Hurley**'s plumb line in which he refers to B.T. in so uncomplimentary manner, just wish he had some worth while tangible assets so we could collect but guess we have had enough experience suing paupers.

Anderson (Roger) came in today and advised me he had decided to finish his studies for an A.B. degree, His mother was at his room packing up and did not come near us.

I feel fine and hope you both feel as well and that you will finally meet with success in Dallas.

Mrs. Duty returned here under my care.

Saw Joe Grospoeller at the Sat nite meeting, at first he looked as though he was building up all his resistance, not expecting me to speak to him, but when I did so he pretty near jerked his head off. **Maher** and **Wedge** did not show up, some one said they did not get an invitation. Stephens says he will not set in a meeting with him even to kill the **Basic Science** law from passing.

Hal **Maher** is officing at Page and Kings Highway. So all **Maher** has now is Bucher, radionic man and his Celeste.

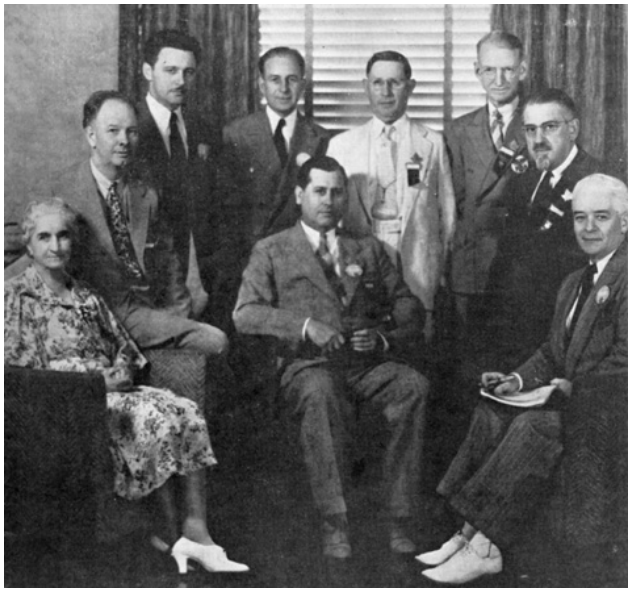
Am starting in to teach physical diagnosis tomorrow morning so will have to devote an hour to getting my notes ready, and since it is now twelve midnight I will have to stop this letter here. Will save rest of gossip.

Sure am setting in well with a lot of fellows who were formerly on the other side through these mass meetings. One of them told Stephens yesterday that he never thought I was such an educated man, that was after my lecture Sat nite.

Love and all else worth while. Chin up another long hard pull and we will be over the top. H.B.L.

1939 (Apr): ***National Chiropractic Journal*** [8(4)] includes:

-L.M. Rogers, D.C. authors "International College of Chiropractors is now organized" (pp. 10-11, 49); re: formation of FICC designation; includes photograph:



BOARD OF TRUSTEES: (Center) Dr. Lillard T. Marshall, Lexington, Kentucky. (Left to right) Dr. Sylvia [sic] Ashworth, Lincoln, Nebraska; Dr. C. Sterling Cooley, Tulsa, Oklahoma; Dr. Gordon M. Goodfellow, Los Angeles, California; Dr. F. Lorne Wheaton, New Haven, Connecticut; Dr. O.L. Brown, Akron, Ohio; Dr. A.B. Cochrane, Chicago, Illinois; Dr. C.E. Schillig, Los Angeles, California; Dr. Harry K. McIlroy, Indianapolis, Indiana. Dr. Lee W. Edwards, of Omaha, Dr. C.E. Foster, of Jacksonville, Florida, and Dr. K.C. Robinson, of New York City, not pictured above are also Trustees.

The NCA Gavel Club, which is composed of past presidents and vice-presidents of the National Chiropractic Association, has long considered the formation of an International College of Chiropractors. Much discussion as to the advisability and need for such an organization has emphasized the desirability of an institution which would be comparable in its aims, objects and purposes to the Chiropractic profession as the American College of Surgeons is to the medical profession.

Under the leadership of Dr. Lillard T. Marshall, past president of the NCA, of Lexington, Kentucky, such an organization has now been formed. It is regularly incorporated under the laws of the Commonwealth of Kentucky and articles of incorporation are on file with the corporation department of the Secretary of State.

The corporation has no capital stock, and its liabilities are limited to $10,000. It is incorporated not for profit, and, therefore, is not required to pay a tax on organization.

The charter provisions indicate that its objects and purposes are as follows: To promote the philosophy, science and art of Chiropractic; to promote the study and teaching of the Science of Chiropractic; to encourage a high code of ethics in the Chiropractic profession; to conduct and encourage research and experimentation to the end of higher attainments in our profession; to encourage and maintain a high standard of morals in our profession; to assist in the enactment of statutes to legalize and regulate the practice of Chiropractic; to assist and encourage a standardization of curriculae and educational requirements; to promote, protect, and preserve the social, intellectual, and professional welfare of all chiropractors everywhere at all times; to seek those who have made and who will make valuable discoveries and contributions to the further development of the Science of Chiropractic, those who render valuable and meritorious service to the profession and to bestow upon them proper degrees or awards of merit. The college shall give its full support to the National Chiropractic Association, aid the NCA by giving advice, cooperation, and in fact doing everything within the power of the college to build a bigger and getter organization and to promote a stronger fraternalism among the members of our profession.

The Trustees of the International College of Chiropactors arer all members of the NCA Gavel Club. They are as follows: Dr. Lillard T. Marshall, of Lexington, Kentucky; Dr. O.L. Brown, of Akron, Ohio; Dr. Harry K. McIlroy, of Indianapolis, Indiana; Dr. C.E. Schillig, of Los Angeles, California; Dr. Lee W. Edwards, of Omaha, Nebraska; Dr. A.B. Cochrane, of Chicago, Illinois; Dr. Sylvia [sic] Ashworth, of Liincoln, Nebraska; Dr. C.E. Foster, of Jacksonville, Florida; Dr. C. Sterling Cooley, of Tulsa, Oklahoma; Dr. Gordon M. Goodfellow, of Los Angeles, California; Dr. F. Lorne Wheaton, of New Haven, Connecticut; and Dr. K.C. Robinson, of New York City.

The Faculty members are: Dr. Harry E. Vedder, of Indianapolis, Indiana; Dr. Craig M. Kightlinger, of New York City; Dr. L.J. Steinbach, of Pittsburgh, Pennsylvania; Dr. Omer C. Bader, of Chicago, Illinois; Dr. A. Budden, of Portland, Oregon; Dr. Carl Cleveland, of Kansas City, Missouri; Dr. James R. Drain, of San Antonio, Texas; Dr. H.C. Harring, of St. Louis, Missouri; Dr. Willard Carver, of Oklahoma city, Oklahoma; Dr. Robert Ramsay, of Minneapolis, Minnesota; and Dr. H.G. beatty, of Denver, Colorado.

While time and need will, no doubt , govern, and perhaps enlarge, the activities and functions of the International College of Chiropractors, it will confine itself for the presnt to the awarding of Fellowship degrees to prominent and outstanding Doctors of Chiropractic who have rendered valuable service in the specialized fields in which they serve the profession.

That all activies connected with the colelge will be conducted on a high plane is best evidenced by the sterlling character and integrity of the outstanding individuals, comprising the Board of Trustees, as well as those who form the Faculty.

The initial meeting of the International College of Chiropractors will be held in conjuntion with the NCA convention in Dallas next July, at which time officers will be elected and other improtant business coming before the organization will be transacted.

Temporary officers who will serve until the regular election are as follows: President, Dr. Lillard T. Marshall, of Lexington, Kentucky; vice-president, Dr. O.L. Brown, of Akron, Ohiop; secretary-treasurer, Dr. Harry K. McIlroy, of Indianapolis, Indiana.

It is perhaps too early to evaluate the many benefits which it is believed will accrue as the result of the activieis of this institution, but we have no hesitancy inpredicting that many worthwhile accomplishments and much of benefit to the entire profession will follow the activities of this altruistic organization, wihc we most hearily welcome into the front line of Chiropractic progress.

Photograph of NCA leaders Lorne Wheaton, Gordon Goodfellow and Lillard Marshall and their wives, during the NCA convention in Dallas, 1939

1940 (May): ***The Scientific Chiropractor*** (5[12]) includes:
-notice of upcoming **NACC** convention in Santa Monica on May 30-June 2, 1940 (cover; pp. 4-11, 16-18); speakers will include:
-AA Wernsing DC on atlas adjusting
-**Helen Sanders** DC
-**Clifford B. Eacrett** DC re: x-ray
-Patrick **Lackey** DC
-**Gordon M. Goodfellow** DC
-James E. **Slocum** DC
-ad for **SCCC Alumni Association**: "Graduates of Cales College of Chiropractic, College of Chiropractic Physicians and Surgeons, College of Chiropractic Physicians, Southern California College of Chiropractic" (p. 32)

1940 (May 16): **Gordon M. Goodfellow** DC of 714 South Hill Street, LA, chair, **NCA Committee on Educational Standards**, writes to TF **Ratledge** re: Committee's intent to publish vocational guidance booklet on 3/1/41 which will list only **NCA** accredited schools (Ratledge papers-SFCR Archives)

1940 (July 17): TF **Ratledge** writes to **Gordon M. Goodfellow** DC, chair of **NCA**'s Committee on Educational Standards in response to Goodfellow's letter of 5/16/40; Ratledge expresses his contempt for **NCA**'s "drugless" and "naturopathic" policies, and Ratledge's refusal to cooperate (Ratledge papers-SFCR Archives)

c1940: TF Ratledge, D.C. writes to all member of **ACEI** (straight schools) re: letter from **Gordon M. Goodfellow**, D.C., N.D., chair of the **NCA** Committee on Educational

Standards; urges **ACEI** members not to cooperate with **NCA** (Ratledge papers-SFCR Archives)

1941 (Jan 7): B.J. Palmer, D.C. writes to Carl S. Cleveland, Sr., D.C. re: **NCA**, need for schools to work together against **NCA** programs, encloses a copy of a letter (dated 12/14/40) from **Wilma Churchill Wood** DC, sec'y of the **LACC** to **Gordon M. Goodfellow**, D.C., N.D., chair, **NCA Committee on Education Standards** (Goodfellow succeeded C.O. Watkins, D.C. who succeeded? Wayne F. Crider, D.C.); notes Crider's premature 1939 rating of schools (Cleveland papers-CCC/KC)

Photograph of Gordon M. Goodfellow, D.C., N.D.; from the October 1941 issue of the *National Chiropractic Journal*

1944: **Gordon M. Goodfellow** DC organizes a new **CCA** through merger of several other state organizations (Rehm, 1980)

1944 (July 26): **NCA** Council of Past Executives votes to sponsor the **Chiropractic Research Foundation** (**CRF**; today's FCER); **Gordon M. Goodfellow** DC of California chairman of the board of the **NCA**, presents Articles and Bylaws for the **Chiropractic Research Foundation** to **NCA** Council of Past Executives (former Gavel Club); **Goodfellow** is one of the incorporators; on July 27 articles of incorporation are notarized in Cook County IL, and filed with the Secretary of State in Delaware (Schierholz, 1986, p. 3)

1944 (Aug): ***The Chirogram*** [11(4)] includes:
-editorial by **Wilma Churchill** AB, DC (pp. 5, 12):

"Fools rush in where angels fear to tread."

The Chiropractic profession has been becoming increasingly conscious of the need for unity. This has been exemplified by the nerger of the associations of California into the present harmonious California Chiropractic Association.

For the past year the though has been milling around in the minds of the Chiropractors of California, and gradually gaining momentum, that **there should be an amalgamation of the schools in the North, and of the schools in the South**. The ultimate outcome of which would be one big, progressive institution of learning and research for each end of the State.

In any amalgamation there must be some few who will take the "bull by the horns," undertake the preliminary steps, and lay the groundwork to bring about the materialization of the original idea. Therefore, knowing that it was in the interest of Chiropractic and the wish of the profession that such a move be made, Dr. **George H. Haynes and Dr. Henry G. Higley, principal stockholders of the Southern California College of Chiropractic**, and I have laid such necessary groundwork.

Due to lack of time, it has been necessary that a great deal of the preliminary planning be already completed before consulting many in the profession. However, a few of the more active doctors, Drs. Goodfellow, Eacrett, Montenegro, etc., have been told of the plans.

The curriculi of the two schools have been carefully scrutinized and it has been found that the students of both schools can be carried through the remainder of their courses with practically no rearrangement of classes, and no delay of the time of graduation. In fact the students will profit by the increased faculty and the combined efforts and facilities of the two schools.

The Southern California College of Chiropractic and the Los Angeles College of Chiropractic have both, in the past, been at a loss to properly accomodate those in the profession who have sought to obtain post graduate instruction. It is **part of the plan of the amalgamation to make available to the members of the profession a post-graduate course separate and distinct from the under-graduate school**. The graduate course will be a progressive one and will afford an opportunity for research and development of new phases of diagnosis and treatment.

While the final arrangements have not been completed, it was felt that the amalgamation would not be endangered by giving out this advance information. Those who are earnestly interested in doing that which is for the best interests of the profession cannot help but support such a program. It has been gratifying to find such a unanimity of thought and desire for the advancement of Chiropractic as manifested by them up to now, complete lack of criticism of opposition to this worthwhile movement.

The ultimate goal is, of course, that the Chiropractic institutions shall be owned by the State Association. And it is to this end that everyone is working. It is only a matter of time before the Association will be in a position to consummate such plans.

Photograph of officers and members of the Board of Directors of the National Chiropractic Association, 1944. Standing left to right are: Charles Tennant, D.C.; Emmett J. Murphy, D.C.; Loran M. Rogers, D.C.; Floyd Cregger, D.C.; John J. Nugent, D.C.; Arthur T. Holmes, Esq. Seated left to rightare: George Hariman, D.C.; Cecil Strait, D.C.; Gordon M. Goodfellow, D.C., N.D.; Earnest

Thompson, D.C.; F. Lorne Wheaton, D.C.; Frank O. Logic, D.C. (Archives of the National University of Health Sciences)

1945: **Gordon M. Goodfellow** DC serves as "organizer of the National Chiropractic Mutual Insurance Co."

1945 (Dec 17): NCIC Articles of incorporation approved by Chas. R. Fischer, Commissioner of Insurance for the Insurance Department of Iowa; filed in Hamilton County, Iowa on January 4, 1946 at 10:30 AM for a recording fee of $1.10 (NCMIC Archives):

ARTICLES OF INCORPORATION OF THE
NATIONAL CHIROPRACTIC INSURANCE COMPANY

We, the undersigned, for the purpose of forming a mutual insurance corporation under and pursuant to the provisions of Chapters 384 and 404 of the 1939 Code of Iowa, and Acts amendatory thereto, do hereby associate ourselves as a body corporate and do hereby adopt the following Articles of Incorporation.

ARTICLE I.

The name of this corporation shall be:
NATIONAL CHIROPRACTIC INSURANCE COMPANY.

ARTICLE II.

The general nature of its business shall be:

1. To insure or indemnify upon the mutual plan those practicing the science and art of chiropractic against liability imposed by law by reason of malpractice, and to insure practicing chiropractors against loss of income due to sickness or accidents.

2. To protect in every way not contrary to law the philosophy, art and science of chiropractic and the professional welfare of its members.

ARTICLE III.

The principal place of business shall be Webster City, Iowa.

ARTICLE IV.

The management of this corporation shall be invested in a Board of Directors consisting of not less than five nor more than nine. Such directors shall be elected at the first and subsequent annual meetings and shall hold office until their successors are duly elected and qualified. The By-laws may provide that the Board of Directors be divided into classes holding for a term of not to exceed three years and providing for the election of the members of one class at each annual meeting. Any vacancies occurring in the Board of Directors during the interim of the annual meetings shall be filled by such Board, and the persons so elected shall serve until the next annual meeting.

The first Board of Directors shall consist of five members who shall be F. Lorne Wheaton, D.C., New Haven, Connecticut; G.M. Goodfellow, D.C., Los Angeles, California; Frank O. Logic, D.C., Iron Mountain, Michigan; Cecil D. Strait, D.C., Marietta, Georgia; and G.E. Hariman, D.C., Grand Forks, North Dakota.

The above named directors shall hold their respective offices until the first annual meeting of the corporation.

ARTICLE V.

The general officers of the corporation shall be the president, one or more vice-presidents, a secretary and a treasurer, except that the office of secretary and treasurer may be held by the same individual, all of whom must be graduate chiropractors. The president and vice-president shall be elected by the Board of Directors from among their own number by a majority vote at the annual meeting. The Board of Directors shall appoint a secretary and a treasurer and other necessary employees at the annual meeting.

The first officers shall be President, F. Lorne Wheaton, D.C., New Haven, Connecticut; Vice-president, Frank O. Logic, D.C., Iron Mountain, Michigan; Secretary and Treasurer, L.M. Rogers, D.C., Webster City, Iowa. The above named officers shall hold their respective offices until the first annual meeting of the corporation.

ARTICLE VI.

The annual meeting of this corporation shall be held on the third Tuesday in January of each year.

ARTICLE VII.

The members or directors of this corporation may at any time they deem advisable establish or create a guaranty fund under and pursuant to Chapter 404 of 1939 Code of Iowa and acts amendatory thereto.

ARTICLE VIII.

The By-laws may provide for the method of transferring and using excess monies of the corporation above those amounts needed for the payment of claims and the maintenance of all legal reserves, for those purposes enumerated in Article II of these Articles, and in excess of such reserves or surpluses as shall be required by the Insurance Commissioner, and membership in this corporation shall be construed to be a waiver of all claims for dividends declared out of such excess.

ARTICLE IX.

Membership in this corporation shall be obtained by purchase of a policy of malpractice insurance as provided in the By-laws, and by complying with such other requirements as are provided in the By-laws, or by resolution of the Board of Directors.

Each policyholder shall have one vote and may be discharged or expelled from the corporation by a majority vote of the Board of Directors upon the fulfilling of the requirements of Chapter 404 of the 1939 Code of Iowa and Acts Amendatory thereto.

ARTICLE X.

These Articles of Incorporation may be amended by the vote of a majority of the members expressed in the manner provide din the By-laws at any annual meeting or at a special meeting of the members called for that express purpose.

ARTICLE XI.

The time of commencement of this corporation shall be January 1, 1946, and its duration shall be in perpetuity.

ARTICLE XII.

Private property of the members of this corporation shall be exempt from corporate debts as provided by Chapter 404, 1939 Code of Iowa and Acts Amendatory thereto.

ARTICLE XIII.

There shall be no authorized capital stock.

ARTICLE XIV.

The names and places of residence of each of the original incorporators and organizers are as follows:

NAME	RESIDENCE
Loran M. Rogers	Webster City, Iowa
Harriet Whaley	Webster City, Iowa
F. Lorne Wheaton	New Haven, Connecticut
G.M. Goodfellow	Los Angeles, California
Frank O. Logic	Iron Mountain, Michigan
Cecil D. Strait	Marietta, Georgia
G.E. Hariman	Grand Forks, North Dakota

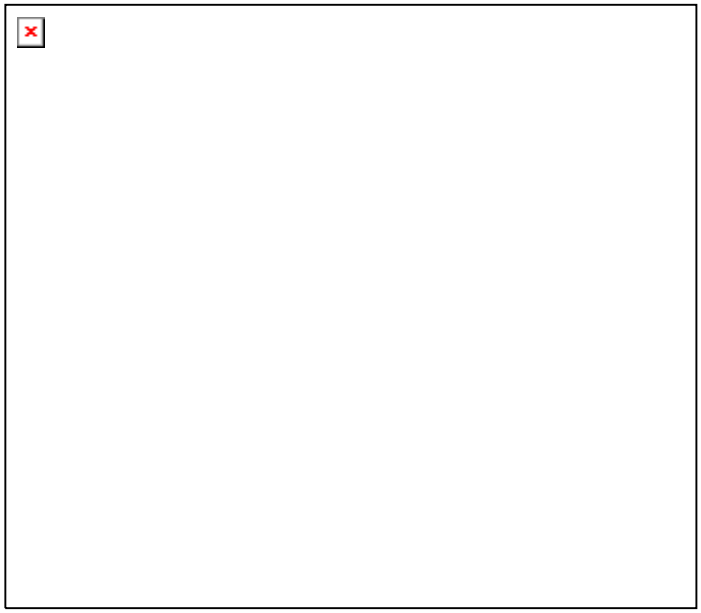
IN WITNESS WHEREOF, we have hereunto set our hands and seals this 1st day of December, 1945.

Loran M. Rogers
Harriet Whaley
F. Lorne Wheaton
G.M. Goodfellow
Frank O. Logic
Cecil D. Strait

G.E. Hariman

Subscribed and sworn to before me this 1 day of December, 1945.

Oma Hulsne
Notary Public, Hamilton County
My Commission Expires July 4, 1948



Charter for NCIC dated 27 December 1945

1946 (May): ***National Chiropractic Journal*** [1946; 16(5)]:

-lists **Floyd Cregger** DC of LA as vice-president of **NCA**, **Gordon M. Goodfellow** DC at 714 S. Hill Street, LA is on board of executives, and EH Gardner DC of LA as state director (delegate] (p. 3)

-**Goodfellow** is also listed as director of the **National Chiropractic Insurance Company** (**NCIC**) [p. 5]

-"News Flashes" includes (pp. 34-5):

CALIFORNIA

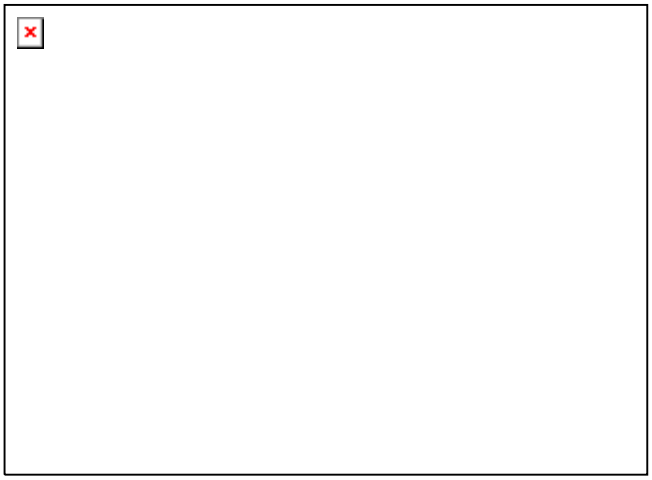
DR. **NUGENT** STRESSES EDUCATION.

To the many pre-arranged meetings held throughout the length and breadth of California have come hundreds of members of our profession to hear the educational aims and objects of the **NCA**, as revealed by its Educational Director, Dr. John J. **Nugent**, New Haven, Conn. Having arrived in this state just five weeks ago, his message of chiropractic education has already been heard all over the state.

Public school teachers, city, county and state officials int he department of education have already heard his message and though they came primarily to scoff and chide many stayed to congratulate and encourage this educator who represents us even in this Nation's Capitol. As the days pass the trying work of presenting this great program in advanced chiropractic education continues to grow greater and the stress is now beginning to show. But Dr. Nugent is happy; happy because he has found not only appreciative audiences to whom he addressed his messages but he also found the "response" from his audience that has been so greatly needed in this state. If the **NCA** will permit Dr. **Nugent** sufficient time in California we feel this great mission, so newly launched, will attain to mature growth and secure entrenchment.

Due to a grave heart disorder, Dr. J. Ralph John has had to give up his work as State Chairman of the **Chiropractic Research Foundation** . In acknowledging the letter of recognition from Dr. John, our state president, Dr. I.A. Dundas, expressed warm appreciation for the ability shown by Dr. John in his initial organiztion of the 24 districts in this state. With regrets the board of directors accepted the recognition and offered a resolution of thanks and appreciation to the man known to us so dearly as J. Ralph.

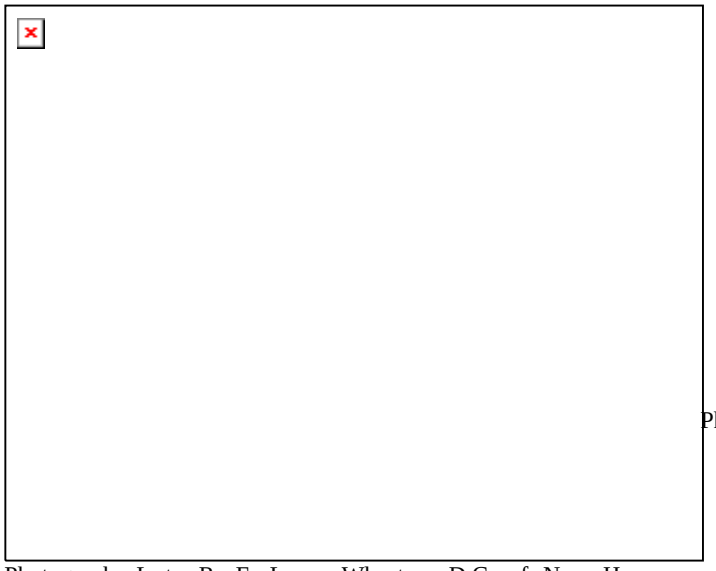
The **CRF** has been one of the major subjects of Dr. Nugent's many talks out here and in all of them he has praised highly the work done by the John's committee in behalf of the **CRF**, and most highly has he offered his praise to its fine and able leader, Dr. John. - Reported by E.H. Gardner, D.C., NCA State Director.



Photograph: front row, L to r: E.A. Thompson, D.C.; L.M. Rogers, D.C.; F. Lorne Wheaton, D.C.; Frank O. Logic, D.C.; back row, L to R: ???; George Hariman, D.C.; **Gordon M. Goodfellow**, D.C., N.D.; presumably taken at 1946 dedication of DD Palmer Memorial in Port Perry, Ontario (NCA photo collection)

1947 (Oct): ***National Chiropractic Journal*** [17(10):8-9]

-photograph (pp. 8-9) of leaders of the Chiropractic Research Foundation (**CRF**; today's FCER) meeting with Leo Spears, D.C. during August 22-23, 1947; Spears had offered to provide his hospital as a research center for the **CRF**; shown are: standing, left to right: Neal Bishop, D.C.; F. Lorne Wheaton, D.C.; George Hariman, D.C.; WH McNichols, D.C.; **Gordon M. Goodfellow**, D.C., N.D.; O.A. Ohlson, D.C.; Frank O. Logic, D.C.; Leo Spears, D.C. and L.M. Rogers, D.C.

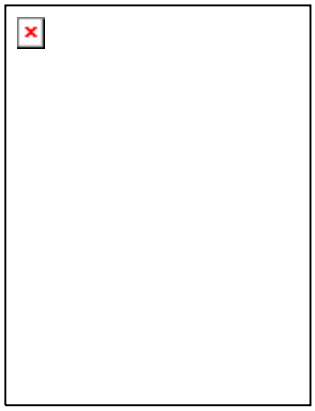


Photograph: L to R: F. Lorne Wheaton, D.C. of New Haven, Connecticut; George Hariman, D.C.; Gordon M. Goodfellow, D.C., N.D. of Los Angeles; Neal Bishop, D.C. of Denver; photo presumably taken at Spears Hospital, circa 1947 (NCA photo collection)

1948 (Oct): ***National Chiropractic Journal*** [18(11)] includes:
-Gordon M. Goodfellow, D.C. of Los Angeles authors "Attention: chiropractors: An urgent appeal for cooperation on Proposition Number 16" (p. 44)

1948 (Dec): ***National Chiropractic Journal*** [18(12)] includes:
-Gordon M. Goodfellow, D.C., N.D., member of NCA's board of directors, authors "California gains chiropractic victory" (p. 9)
-telegram (p. 9):

WESTERN UNION TELEGRAM
DR TH HALSTEEN PRESIDENT
CALIFORNIA CHIROPRACTORS ASSOCIATION
122 W MILFORD
GLENDALE CALIF
CONGRATULATIONS TO CALIFORNIA CHIORPACTORS AND TO THE PEOPLE OF CALIFORNIA ON THEIR OVERWHELMING APPROVAL OF ADEQUATE EDUCATIONAL STANDARDS IN THE REFERENDUM IN NOVEMBER. THIS VICTORY MARKS ANOTHER MILESTONE IN THE FORWARD MARCH OF CHIORPARCTIC FOR SOUND PROFESSIONAL ADVANCEMENT TO WHICH ALL MEMBERS OF THE NATIONAL CHORIPARCTIC ASSOCIATION SUBSCRIBE
DR LM ROGERS EXECUTIVE SECRETARY
NATIONAL CHIROPRACTIC ASSOCIATION



Photograph of Gordon M. Goodfellow, D.C., N.D., graduate of the Los Angeles College of Chiropractic (1925), president of the National Chiropractic Association (1936-37), and chairman of the NCA Committee on Educational Standards (1938-39); from the cover of January 1950 issue of the *Journal of the National Chiropractic Association*

1950 (Jan): **Gordon M. Goodfellow** DC's **photo** featured on the cover of the ***JNCA***; editorial (p. 6) by **Loren M. Rogers** DC notes that **Goodfellow** has practiced in LA since 1927, was born in Canada in 1900, emigrated to USA in 1922, graduated from **LACC** in 1925, has not missed a state convention in 22 years, was elected president of NCA in 1935, chairman of the **NCA Committee on Education** from 1938-41, NCA Executive Board in 1941, 1944, 1947, was elected member of **National Chiropractic Insurance Company** (**NCIC**) in 1946 and is now president

1950 (Feb): **photo** of "The New National Building" in Webster City, Iowa, headquarters of the NCA (pp. 40-B and 40-C); **photo** of "NCA Executive Board of Directors in Session" appears in the *Journal of the NCA* [20(2):40-D]; caption reads: "TAKING TIME OUT FOR PHOTO - Standing - Atty. Robt. D. Johns, Legal Counselor; Dr. John J. Nugent, Director of Education; Dr. G.E. Hariman, Dr. John L. Prosser, Dr. Justin Wood, Executive Directors; Seated - Dr. E.J. Murphy, Director of Public Relations; Dr. Harry K. McIlroy, Chairman of NCA; Dr. **Gordon M. Goodfellow**, President of NCIC; Dr. L.M. Rogers, Executive Secretary; Dr. Geo. A. Smyrl, NCA Vice-President. Dr. Harry R. Bybee, President of NCA, was unable to attend due to illness. It was a history-making session in every respect."

1950 (Mar): ***Journal of the National Chiropractic Association*** [1950 (Mar); 20(3)]:
-**Gordon M. Goodfellow** DC, president of **NCIC** publishes article re: malpractice insurance (pp. 10, 52)

1950 (Apr): ***Journal of the National Chiropractic Association*** (1950 (Apr); 20(4):
-Professional Directory (p. 75) indicates **J. Ralph John** DC is at 1011 E Holt Ave, Pomona; **Gordon M. Goodfellow** is at 3622 W 65h St, LA; Benedict **Lupica** DC is at 1307 Westwood Blvd LA

1951 (Mar): ***Journal of the California Chiropractic Association***, [7(9)]; **LE Montenegro** DC is on editorial board; this issue includes:

-**photo** & caption (p. 21); pictured clockwise from left are Prosser, Hariman, Johns, Wood, Kelley, Rogers, Smyrl, ?Whalen?, **Goodfellow** & McIlroy:
MID-YEAR MEETING OF NCA EXECUTIVE BOARD OF DIRECTORS where plans for the National Chiropractic Convention, observing the fifty-sixth anniversary of chiropractic, were outline, and other official business of the organization was transacted.
-**Gordon M. Goodfellow**, D.C., N.D. is at 3622 W 6th St, LA (p. 27)

1951 (Sept): ***Journal of the NCA*** [21(9)] includes:
-**photo** of Gavel Club members' breakfast at NCA convention, including **Gordon M. Goodfellow**, CM **Kightlinger** and CO **Watkins** (p. 13)
-**photos** of **NCA** convention in Detroit include CO **Watkins** seated next to LM **Rogers** (pp. 42-3)

1951 (Dec): ***Journal of the NCA*** [21(12)] includes:
-**photo** of Gavel Club members' breakfast at **NCA** convention, including **Gordon M. Goodfellow**, Craig M. **Kightlinger** and CO **Watkins** (p. 13)
-**photos** of **NCA** convention in Detroit (pp. 42-3) include **CO Watkins** seated next to **LM Rogers**

1952 (May): ***Journal of the National Chiropractic Association*** [22(5)] includes:
-**Gordon M. Goodfellow**, D.C., N.D., president of NCIC, authors "Timely considerations concerning your present malpractice coverage" (p. 11)

1953 (July): Henry G. Higley, D.C., M.S. presents his "Proposal for the establishment of research in the chiropractic colleges" to the NCA Council of Education at their convention at the Statler Hotel in LA (Higley, 1953); **Gordon M. Goodfellow** DC serves as chairman of the NCA's convention (Rehm, 1980)

1954 (Feb): ***Journal of the National Chiropractic Association*** [24(2)] includes:
-photograph & caption (p. 13):

Dr. Gordon M. Goodfellow, Chairman of the NCA Audio-Visual Committee, discusses plans for the premiere showing of the new color film, "The Chiropractic Story" with Director Del Lord and Associates, Cliff Beute and John Grey, who produced this great, historic documentary film of chiropractic. The film is now available to NCA members and affiliated groups from the NCA executive offices, Webster City, Iowa.
-photograph & caption (p. 27):

"The Chiropractic Story," the NCA public relations film (in both sound and color) had its premier showing to the L.A.C.C. students at Roosevelt Junior High School in Glendale on November 23, 1953. Dr. Gordon M. Goodfellow, chairman of the NCA Audio-Visual Committee, told the story of the NCA preceding the showing.

1955 (Oct): ***ICA International Review*** [10(4)] includes:
-"Joint PR Conference set for 1956" (p. 14); includes photograph & caption:

PUBLIC RELATIONS CONFERENCE DELEGATES from three chiropractic associations, who participated in the Chicago meeting to jointly sponsor an annual PR session were (seated, from left) Dr. Karl Lindquist, Dr. Don C. Sutherland, Dr. Tom Lawrence, (standing, from left) Dr. Gordon m. Goodfellow, Dr. Stephen B. Hindle, Dr. R.W. Tyer, Dr. F.L. Wheaton and Dr. L.K. Griffin.

Photograph of J.G. Anderson, D.C., administrator of the LACC, meeting with NCA leaders in 1959; left to right are: Hilary Pruitt, D.C., Loran M. Rogers, D.C., Dr. Anderson and Gordon M. Goodfellow, D.C., N.D. (Seminar, 1959)

1962 (Aug): ***Journal of the National Chiropractic Association*** [32(8)] includes:
-Mr. H.F. Achenbach, NCA secretary-treasurer, authors "Report of the National Chiropractic Convention held in Detroit June 24-29" (pp. 9-25, 52, 54, 56, 58, 60, 62, 64-5); includes many photographs & captions, including:

Dr. Cecil Martin (center), president of the NCA Key Member Club, is shown presenting key awards to Dr. **Gordon M. Goodfellow** (left) and Dr. John F. Thie, both of California, in recognition of their efforts to enroll new NCA members. (p. 10)

Shown with Miss Sharon Kay Smith, Posture Pageant Queen, are (from left): Dr. John F. Thie, of California; Dr. Cecil L. Martin, New Jersey; and Dr. **Gordon M. Goodfellow**, California. Miss Smith hails from the State of Kansas. (p. 24)

1963 (Dec): ***ACA Journal of Chiropractic*** ("Second Special Edition") includes
-article by **Gordon M. Goodfellow** DC (and **photo**), Chairman, American Chiropractic Planning Commission, entitled: "The challenging goals of the Chiropractic Planning Commission" (p. 33)
-new emblem of the **ACA** (p. 36)
-"New ACA Schematic Organization Chart" (p. 38)

1964 (Aug): ***ACA Journal of Chiropractic*** (1[8]) includes:
-photograph and caption reads: "Dr. **Gordon M. Goodfellow**, member of the **ACA** Bylaws Revision Committee confers with Dr. Lentz prior to presenting the revisions of the proposed Bylaws to the Committee of the Whole. Dr. **Goodfellow**, past president of **NCA**, maintains a very active interest in the **American Chiropractic Association**." (p. 13):

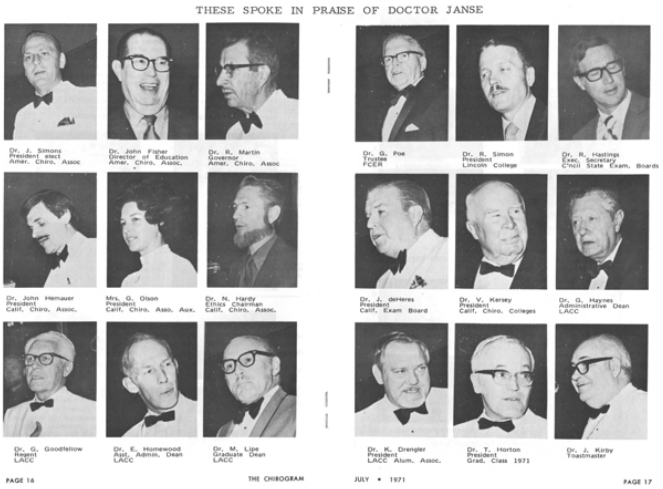
-**photo** caption reads: "Dr. **Gordon M. Goodfellow** (standing) reads the revisions to the proposed **ACA** Bylaws to the Committee of the Whole. From left in phot are: Mrs. Harriet Whaley, secretary to Dr. L.M. Rogers; H.F. Achenbach, **ACA** secretary-treasurer; Dr. L.M. Rogers, **ACA** executive director; Dr. L.K. Girffin, member of Bylaws Revision Committee; Dr. Goodfellow; and Dr. Earl Lentz, Jr., presiding officer of the Committee. Drs. Griffin, Rogers, and **Goodfellow** were members of the Bylaws Revision Committee." (p. 14)
-**photo** of "Dr. **George Haynes**, dean of **Los Angeles College**, addresses the Committee of the Whole" at the **ACA** convention (p. 15)
-**photo** caption reads: "Dr. **Henry G. Higley** presents his lecture at official convention opening" (p. 15)

1970 (Jan 5): Letter from Haynes to Martin includes photo and query (collected papers of Ralph Martin):

> I thought that you would like to have the enclosed photograph of the California members of the International College of Chiropractic that attended the presentation ceremony.
>
> Thank you for taking time out of your busy schedule to attend this program a the College.

Left to right: Gordon Goodfellow, Robert Hastings, Arthur Nilsson, Clyde Martyn; H. Arvis Talley; Ralph J. Martin; F. Maynard Lipe; George Haynes

1970 (Feb): ***Chirogram*** [37(2)] includes:
-**photo** of **Gordon M. Goodfellow** DC, ND and Vierling Kersey PedD, president of **LACC** (p. 18)
-**photo** of **LACC** members of International College of Chiropractors, includes **Goodfellow**, Nilsson, Martin, Lipe and Haynes (p. 19)

1971 (July): ***Chirogram*** [38(7)] includes:
-**photo**: "Dr George H. **Haynes**, Dean of **Los Angeles Colege of Chiropractic** (left) and Dr Vierling **Kersey**, College President (center) bestow upon Dr **Joseph Janse**, President of the **National College of Chiropractic**, the Honorary Degree of Doctor of Laws" (cover)
-additional photographs in "Dr **Janse** honored" pictorial essay, including Drs. Kai Drengler, John Fisher, **Gordon M. Goodfellow**, C. Robert Hastings, George H. Haynes, John Hemauer, A. Earl Homewood, Vierling Kersey, Jay D. Kirby, Maynard Lipe, Ralph J. Martin, George Poe and Richard Siimon (pp. 15-8); includes:

1972 (Oct): ***Chirogram*** [39(10)] includes:
-Nilsson's list of **LACC** Board of Regents: (p. 21)
-Vierling Kersey, Ped.D.
-Frank Taylor, Esq.
-Dr Ordean Syverson
-**Gordon M. Goodfellow**, D.C., N.D.
-Clyde Martyn, D.C.
-CC Trillingham EdD

1974 (June): ***Chirogram*** [41(6)] includes:
-distinguishes between Board of Trustees of **California Chiropractic Colleges**, Inc. vs. **Board of Regents** of **LACC**; Board of Trustees of **CCC**: (p. 9)
-Vierling Kersey PedD, President
-CC Trillingham PhD, Vice-President
-Ordean A Syverson DC, Secretary-Treasurer
-**Gordon M. Goodfellow** DC, Member
-Clyde Martyn DC, Member
-Everett Roden DC, Member
-Frank Taylor (Esq), Member

1975 (May): ***ACA Journal*** [12(5)] includes:
-**photo** caption reads: "Dr. George H. **Haynes** (left), president of **LACC**, receives special award from Dr. Leonard E. Fay, president of CCE" (p. 19)
-"In Memoriam" notes death of **Gordon M. Goodfellow** of Woodland Hills CA on April 17, 1975; notes "CP Von Herzen, legal counsel for the National Chiropractic Mutual Insurance Company, died on April 17, 1975" (p. 66)

1975 (June): ***Chirogram*** [42(6)] includes:
-notes death of **Gordon M. Goodfellow** DC, **photo** (cover)
-obituaries for **Goodfellow**, **von Herzen** (pp. 14-6):

C.B. **Von Herzen**, of Los Angeles, passed away after a brief illness. An attorney of note, Von Herzen was legal counsel for the **Los Angeles College of Chiropractic** since 1954.

He was deeply involved in **LACC**'s organizational period, and in the amalgamation of several schools that gave rise to the Los Angeles College.

Mr. **Von Herzen** was also, for over 30 years, legal representative in California for the National Chiropractic Association, later the **American Chiropractic Association**, and also of the National Chiropactic Insurance Company. (In memorian, 1975)

-**photo** of George H. **Haynes** MS, DC, president of **LACC** and **Leonard Fay** DC, president of **CCE** and Executive Vice-President of **National College of Chiropractic** (p. 18)
-notes "**Los Angeles College of Chiropractic** receives first federal grant" (p. 21)

1978: El Monte Clinic dedicated to **Gordon M. Goodfellow** (LACC benefactor) (LACC, 1986)

1980: William S. Rehm, D.C. offers a biographical sketch of Gordon M. Goodfellow, D.C., N.D. (Rehm, 1980, pp. 320-1):

GOODFELLOW, GORDON M., D.C. (b. Valcartier Village, Quebec, Feb. 24, 1900, d. Woodland Hills, Cal., April 17, 1975). Gordon M. Goodfellow, who was instrumental in the organization of the chiropractic profession's first commission on educational standards, was graduated from the Los Angeles (Calif.) College of Chiropractic in 1925. He conducted a private practice in Woodward Hills, Calif. Also an organizer of the Los Angeles County Chiropractic Society, he was one of the negotiators who brought about the establishment of the California Chiropractic Association in 1944 through the merger of several diverse state organizations.

Long active in the American Chiropractic Association (formerly the National Chiropractic Association), he was vice president from 1935 to 1936, and became president the following year. After serving in these positions, he was the organization's

board chairman for 12 years. In addition, he was chairman of the NCA's Hollywood, Cal., convention in 1953 and was an organizer of the National Chiropractic Mutual Insurance Co. (1945).
He was appointed director of the education standards committee of the NCA in 1938, which became the Council on Education of the NCA.

Dr. Goodfellow helped organize the International College of Chiropractors (1938), and was co-founder of the NCA's Gavel Club. He also helped start the NCA's printery and was involved in the purchase of *Healthways Magazine*. For a number of years, he was a member of the NCA planning commission that was involved in the establishment of the present-day American Chiropractic Association.

As he became less active on the national scene, Dr. Goodfellow directed much of his attention to the Los Angeles College of Chiropractic. He served as LACC's board chairman for 10 years, and was also chairman of the California Chiropractic Colleges, Inc.

In his spare time, Dr. Goodfellow traveled extensively. His trips took him to Europe, South America, Mexico and most parts of North America. He was a life member of Lions International, having served as district governor, and received many honors from that organization. He was also active in the Masons, and was a Noble of the Mystic Shrine.

UNDATED:

Gordon M. Goodfellow DC was **LACC** chairman of the board of trustees for 10 years, chairman of "**California Chiropractic Colleges**, Inc."? (Rehm, 1980); **California Chiropractic Colleges, Inc.** is probably successor to **CCEF**

Table 5: Incorporators of the Chiropractic Research Foundation, 1944

Sylva L. Ashworth, D.C. (Nebraska)	Lillard T. Marshall, D.C. (Kentucky)
Gordon M. Goodfellow, D.C., N.D. (California)	Harry K. McIlroy, D.C. (Indiana)
George E. Hariman, D.C. (North Dakota)	Cecil D. Strait, D.C. (Georgia)
Frank O. Logic, D.C. (Michigan)	F. Lorne Wheaton, D.C. (Connecticut)

Sourceworks/References:

Budden, William Alfred. An analysis of recent chiropractic history and its meaning. *Journal of the National Chiropractic Association* 1951 (June); 21(6): 9-10

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Gruber, Beth. Anatomist, scholar and gentleman: Arthur V. Nilsson - a legend in his own time. *Chiropractic History* 1984; 4:24-38

In memoriam: Gordon M. Goodfellow. *Chirogram* 1975 (June); 42(6): 14-7

Keating JC. At the crossroads: the National Chiropractic Association celebrates chiropractic's fortieth anniversary. *Chiropractic Technique* 1993 (Nov); 5(4): 152-67

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Siordia L, Keating JC. Hail to the chiefs: presidents and CEOs of the LACC. *Chiropratic History* 2001 (Dec); 21(2): 23-35

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Other Recommended Readings

Aesculapian/College Yearbook. 1948, Los Angeles College of Chiropractic

Aesculapian/College Yearbook. 1950, Los Angeles College of Chiropractic

Booth ER. *History of osteopathy and twentieth-century medical practice.* Memorial Edition. 1924, Caxton Press, Cincinnati OH

Boyle, Wade. Benedict Lust, 1972-1945; in preparation

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Rogers LM. The NCA marches on! National convention proves greatest in history. *The Chiropractic Journal* (NCA) 1935b (Sept); 4(9): 9-18

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Watkins CO. Guest editorial. *National Chiropractic Journal* 1939 (Sept); 8(9): 6, 53

POTENTIAL ALUMNI SOURCES

J. Gordon Anderson, DC (1946, LACC); 18605 Sunburst St, Northridge CA 91324 (818-349-5418

David Aytes, DC (1949, LACC); 834 Central, Salinas CA 93901 (408-424-0959); granddaughter is Debbie Schlecht

Beth Gruber, DC (1964); 760 Redondo Ave, Long Beach CA 90804 (213-433-1222)

Robert B. Jackson, DC (1950, CCC/Oakland); Rt. 1, Box 4511, A-5, Jones OK 73049 (405-399-5051)

Carl R. Jud, DC (1935); retired; residence: 75 Oneida Ave, San Francisco CA 94112 (415-334-7691)

Adolph J. Lepori, DC (1934); 6604 S. Land Park Drive, Sacramento CA 95831 (916-338-0597)

David Roy, DC (1920); 1447 Sierra Creek Way, San Jose CA 95132 (408-251-0658)

Leonard J. Savage, DC, DABCO; residence: 12603 Moorpark St, Studio City CA 91604 [letter sent]

Franklin Schoenholtz, DC (1962); 160 E. Sycamore, Arcadia CA 91006

Carl Schmidt, DC (1935); 26 Broderick St., San Francisco CA 94117 (415-954-1426)

Lake Sharpe, DC (1931); 394 E. Evelyn Ave #0, Sunnyvale CA 94086

OTHER SOURCES

William Adler, DC2B (Wolf Adler's son); 10444 Virginia Avenue, Apt. 203, Whittier CA 90603 (310-943-1531)

Bonnie Beaver, (James F McGinnis' step-granddaughter); 10431 Creston Drive, Los Altos CA 94024 (408-737-0282)

Bob Gray DC, 6317 Wilshire Blvd, Los Angeles CA 90048 (was dean when HCC merged with LACC?)

Philip L Gwynn DC, 7049 Rolling Green Drive, Spring Hill FL 34606 (904-688-1087)

Friedhelm Kirchfeld, M.L.S., National College of Naturopathic Medicine, 11213 S.E. Market, Portland OR 97216

John Randolph & Dora Haynes Foundation; (as of 1985) 727 West Seventh St., # 618, Los Angeles CA 90017 (213-623-9151)

Sutro State Geneological Library, 480 Winston (off 19th Ave), San Francisco CA [open M-F, 10AM-5PM](415-731-4477)

Stanford Research Institute, International; 333 Ravenswood Avenue, Menlo Park CA 94025 (415-326-6200)

Appendix A: Name, date of founding or re-organization, and owner or status of the ancestor institutions of the Los Angeles College of Chiropractic